

# TABOR

## ADVERTISING

### W H O W E A R E

Tabor Advertising offers a distinctive blend of talents and capabilities—the strategic thinking of seasoned marketing consultants, the creative capabilities of a forward-thinking agency, deep experience in the technology sector across multiple verticals and the sensibilities of a corporate marketing team.

### W H A T W E D O

Marketing & Advertising

Competitive Intelligence

Strategy & Implementation

Brand Development

Print & Web Design

Video Production & Post Production

TV, Radio And Viral Media Production

Conference & Trade Show Marketing

Corporate Marketing

Media Buying

### T A B O R C O M M U N I C A T I O N S

For over 25 years, Tabor Communications Inc. has served global industry leaders of the high performance computing community. TCI is a leading, international media company that provides solutions, news and information to the High Performance Computing (HPC), Cloud, and Information Technology (IT) communities. Tabor Communications companies include Tabor Advertising and Tabor Publications & Events.

Tabor Advertising's clients benefit from expert guidance needed to make well-informed decisions regarding strategic direction, planning, and custom tailored marketing programs that translate into growth, revenue, and success.